

WHAT IS CLAIMED IS:

1. A method for altering the appearance of a liquid crystal display comprising:  
5 providing an electronic device comprising a liquid crystal display comprising a display module and a first front polarizer separated from the display module and removably attached to the electronic device in a position so that a viewer can view the display module through the first front polarizer;  
removing the first front polarizer from the electronic device; and  
10 attaching a second front polarizer to the electronic device in the position, the second front polarizer yielding a different display appearance relative to the first front polarizer.
2. The method of claim 1, wherein the electronic device further  
15 comprises a removable face plate.
3. The method of claim 2, further comprising removing the removable face plate and replacing the removable face plate with another removable face plate.  
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4. The method of claim 2, wherein the face plate includes the first front polarizer.
5. The method of claim 1, wherein the electronic device comprises a  
25 portable electronic device.
6. The method of claim 1, wherein the electronic device comprises a mobile phone.
- 30 7. The method of claim 1, wherein the electronic device comprises a handheld computer device.

8. The method of claim 1, wherein the electronic device comprises a personal digital assistant.

5 9. The method of claim 1, wherein the second front polarizer transmits a different color than the first front polarizer.

10 10. The method of claim 1, wherein the second front polarizer has a transmission axis that is oriented differently from a transmission axis of the first front polarizer.

11. A method for stylizing a liquid crystal display module of an electronic device according to a user preference comprising:  
determining a type of electronic device comprising a liquid crystal  
15 display module to be stylized from a menu of available electronic devices;  
retrieving a menu of available makes and models of the determined electronic device;  
determining a make and model of the determined electronic device from the menu of available makes and models;  
20 retrieving a menu of available display appearances for the determined make and model of the determined electronic device;  
determining a set of one or more desired display appearances from the menu of available display appearances;  
correlating the determined desired display appearances with one or  
25 more articles comprising front polarizers capable of being attached to the determined make and model of the determined electronic device; and  
offering the one or more articles for sale.

12. A method for marketing and distributing front polarizers for liquid  
30 crystal displays comprising

providing articles for sale, said articles comprising polarizers capable of being used as front polarizers for liquid crystal display modules; and

5 does not include a front polarizers thereto,

and wherein said articles are commercially available having  
10 different front polarizers that yield different display appearances.